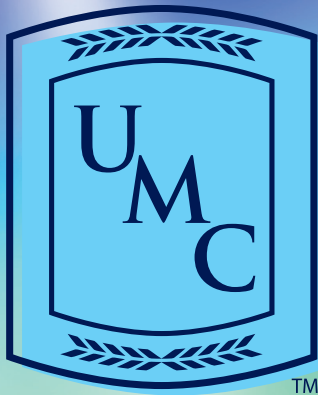


# UMC BRAND PROMISE *live*



*Our*  
**PASSION**  
*is* **YOU**

Please join us in **August & September**  
as we officially launch the UMC Brand Promise!

## Sessions will be held:

- ➔ McInturff Conference Center
- ➔ UMC Business & Technology Center

To see all dates and to register go to the **UMC Intranet & search:**  
➔ Event Signup & then Brand Promise to reserve your spot

Attendance is **mandatory** and each session is limited seating so  
**SIGN UP TODAY!**

All of us at UMC Health System live out **SERVICE** *is our* **PASSION** every day. The more we deliver on it, the stronger our brand will be in the minds and hearts of patients. Our goal is to bring the brand promise to life, in all of our encounters, with purpose and authenticity. We want our community to know that wherever they are in life's journey, UMC will be there every step of the way.

At UMC, **SERVICE** *is our* **PASSION**  
because *our* **PASSION** *is* **YOU**

Mark your calendars |    